



YELLOW shines with optimism, enlightenment, and happiness. The human figure with hands stretched up high in the corporate logo carries promises of employment prospects of unemployed youth.

CMYK : 7c, 23m, 93y, 0k
Pantone 425c

RED has more personal associations than any other color. Recognized in the corporate logo as a stimulant red, it is inherently exciting and the amount of red is directly related to the level energy CATHSSETA is perceived to have in the industry.

CMYK : 0c, 100m, 83y, 0k
Pantone 425c

GREY is a colour that is timeless, practical, and solid CATHSSETA ethos are represented in this colour.

CMYK : 0c, 0m, 0y, 62k
Pantone 425c

GREEN symbolizes peace and ecology. While CATHSSETA understands the diverse background and make of its stakeholders, it recognizes education and training as the cornerstone of socio-political stability of any progressive population.

CMYK : 43c, 0m, 95y, 0k
Pantone 425c

BLUE is a sign of trustworthy, dependable and committed. These are attributes CATHSSETA is trying to relay and position to the minds of its stakeholders.

CMYK : 100c, 78m, 16y, 3k
Pantone 425c

