

CATHSSETA PRESENTATION

RESEARCH COLLOQUIM

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PURPOSE

Determine skills needs for:

gaming and lotteries

arts, culture and heritage

to inform CATHSSETA Sector Skills Plan (SSP) and Strategic Plan

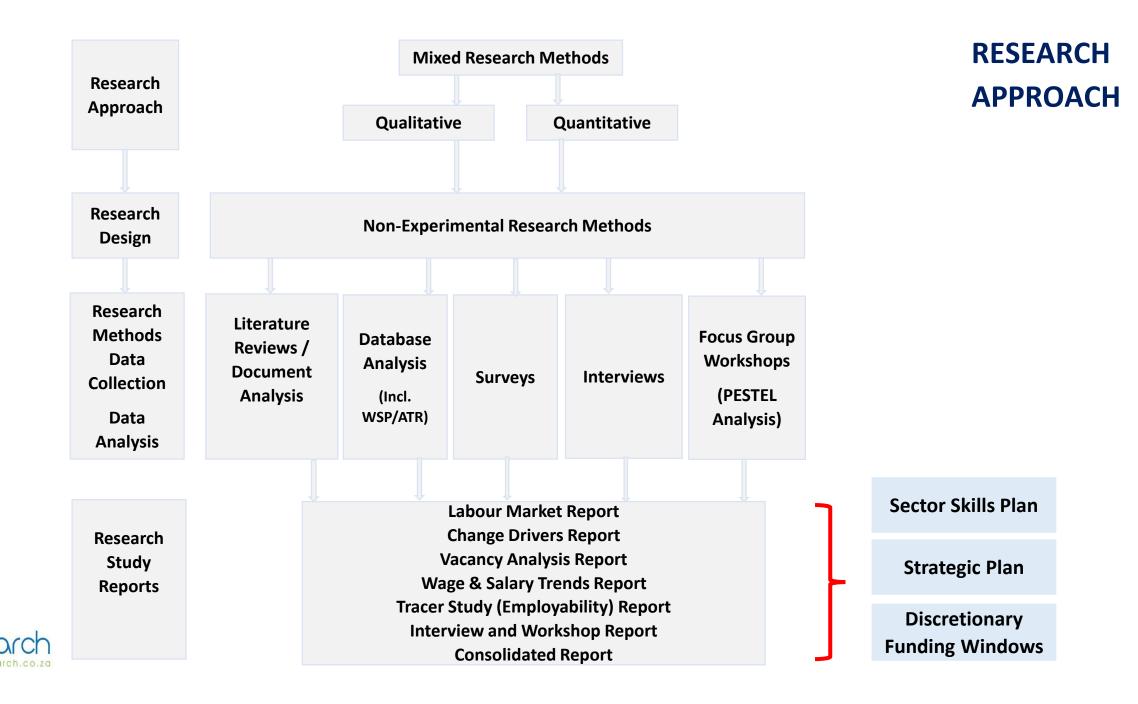


OBJECTIVES



Consolidated Report





Change Drivers

Sports, recreation, fitness	Gambling & Lotteries	Arts, culture, heritage				
Transformation						
Technology						
		Ban on alcohol advertising				
Convergence SRF, G&L, ACH and T&H						
		Skills needs				
Growth of social media						
Grassroots LevelLack of fundingBetter sports admin	 Problem Gambling Need for research Rise of Online Gambling Skills Training - Regulators Growth of EBT Modernise Horse-Racing 	 Heritage, Liberation and Cultural Tourism Film Demand for live music events Music Piracy 				



Improve database management

Review of NQF Levels for some qualifications

Disbursement delays

Certification of graduates

Regular stakeholder engagements

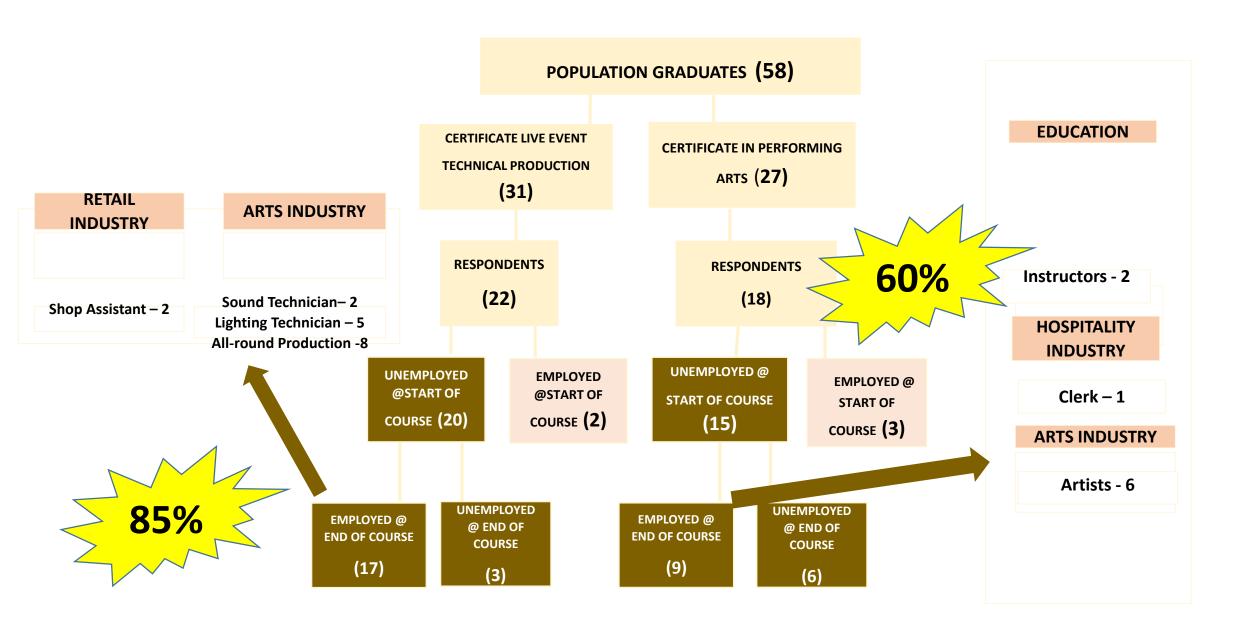
Support graduates with employment

Structured experiential learning

Common Findings



ACH Tracer Study

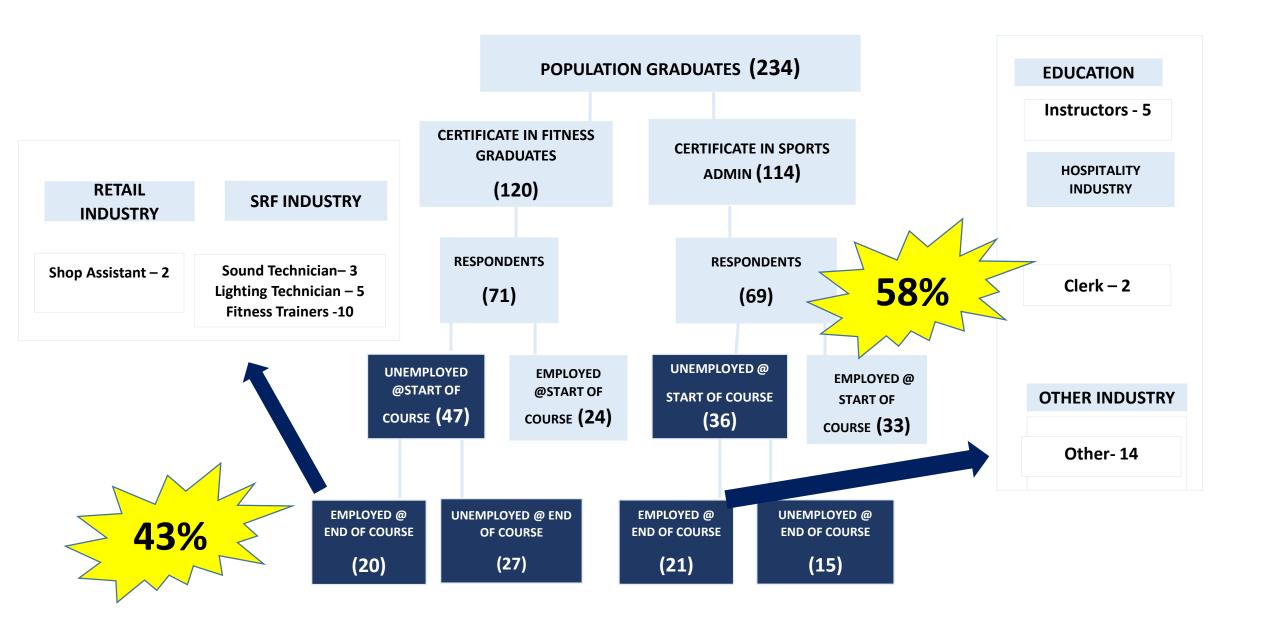


ACH Findings

- Greater access to funding and shorter turnaround times
- Improved communication with stakeholders
- Prioritise client relationship management
- Better understanding of ACH sector
- More research required of areas in the ACH
- Need for subject matter experts qualifications development, assessment and moderations
- Need for qualification review, e.g. jewellery design and live production
- More appreciation of ACH
- Need to grow the consumer base.



SRF Tracer Study



SRF Findings

Understanding the sport value chain

How do school sports fit into the value chain?

ATHLETES: Athletes are the engine of the sport industry? How do we create outstanding athletes?

properties: The properties managed by rights owners are the intangible assets that draw fans and money. What are the skills needs of rights owners?

How do amateur sports fit into the value chain?



content: The stadium can seat a limited number of people. Packaging content for broadcasters and sponsors is a vital part of modern sport. What are the skills needs for packaging content?

RIGHTS MANAGEMENT: Rights owners not only structure deals but also trade media and marketing rights. What are the skills needs of rights owners?



How does coaching fit into the value chain?

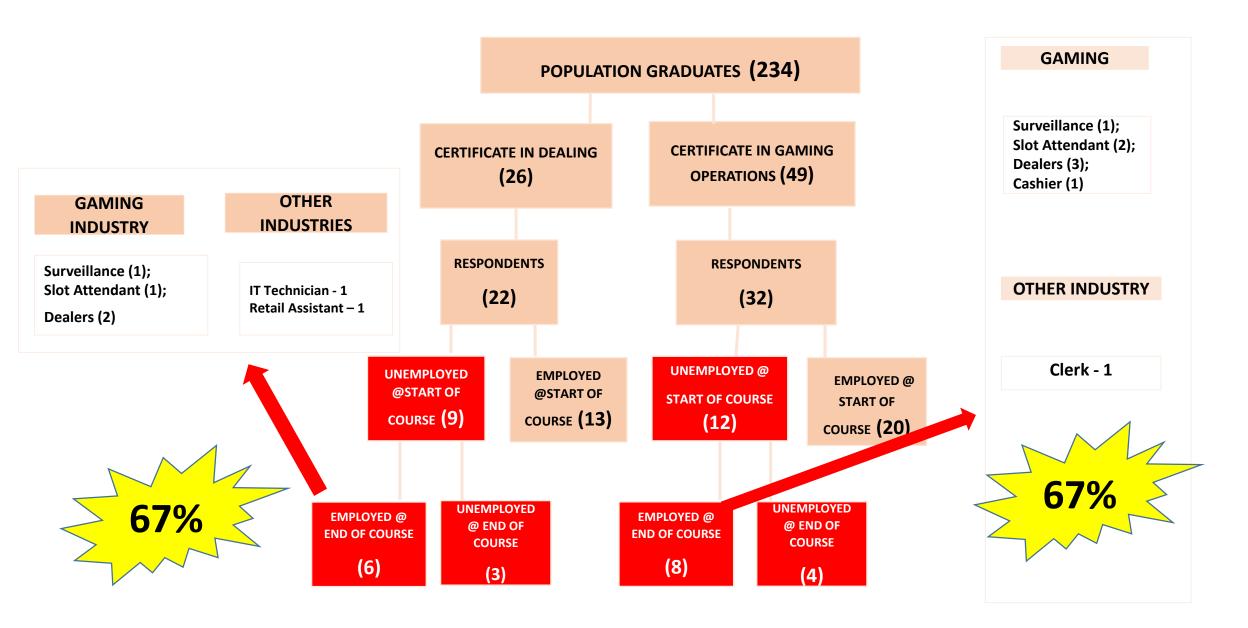


SRF Findings

- Support promotion of grassroots sport development
- Most investment in coaching need the key priority
- Role of TVET Colleges in SRF worked out
- More funding for training of associations
- Improve communication
- Regular stakeholder engagements
- Separate research studies for major codes



G&L Tracer Study



G&L Findings

- Skills gaps, not occupation shortages, are a concern
- More gaming qualifications and skills programmes
- "Casino" mathematics and communication skills needed
- BEE scorecard issues
- Growth of gaming Academies
- Training of Regulators priority
- Better communication with stakeholders
- Review of Organisation Framework of Occupations
- Need for international partnerships



Vacancy Analysis

Method: An online vacancy survey was administered to companies on the CATHSSETA database

Respondents were asked to identify if they had any positions that had been vacant for *longer than 6 months*.

	SRF		G&L	ACH
Sports Scientist		Trainer	Textile Artist	
Sports	Coach	or	Gaming Dealer	Potter or Ceramic
Instructor			Electronic Equipment	Sculptor
Sports	Developm	ent		Producer (theatre, film
Officer				and TV)
Sports Administrator				Music Director
				Musician (Instrumental)



The following occupations are above the mean in terms of salary increases:

Salary Survey

SRF	G&L	ACH				
	Managers					
Director, General Manager, Sports Science Manager	Director, General Manager, Gaming Manager, Surveillance Manager, Slots Manager, Betting Agency Manager, Racing Manager, Lottery Manager, Human Resource Manager	_				
Professionals						
Biokineticist, Sports Scientist, Sports Coach, Footballer, Golfer Jockey, ICC Cricket Umpire, Sports Reporter / writer, Systems & Network Administration	Trainer, Jockey, Systems & Network Administrator	Systems & Network Administrator				
	Technicians					
Sports Development Officer, Green Keeper, Bookkeeper	Gaming Pit Boss, Bookkeeper	Bookkeeper				
Sales/Service Workers						
	Bookmaker					
Craft Workers						
Electrician	Electrician, Plumber	Fashion Designer, Jewellery Designer, Multimedia Designer, Painter (Visual Arts), Composer				

Thank you!

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